# **Clinch Valley Trail Alliance**

## **Minutes**

Agenda item: President's Report Presenter: Brad

#### Discussion:

Discussed Board Member meeting notes and what was laid out as a plan for 2019. As a new organization we have resources at our disposal that we need to utilize and incorporate into our operating procedures and member communication. He touched on some things that need to be fine-tuned and organized better for moving forward into the upcoming year. We are learning as we go and want to do things correctly and more "officially". This includes streamlining our volunteer sign in (i.e. for recognition of hours at years end), insurance and liability details (i.e. trail work to be cleared through CVTA prior to completions), and recognition of donations and new memberships (i.e thank you and welcome letters). Trail days in 2019 will vary location, four fundraiser ideas finalized to happen, all will be available for volunteer opportunities (see more info below). There will be a calendar accessible to members soon with all the CVTA events and meetings to encourage better planning and attendance to grow our membership. On the note of membership, we are up to 80 members, which is a great start. We have consistently had 20-30 people engaged with workday and "call to action" requests (THANK YOU!) There is a need for member ownership with projects and involvement, and with a membership base of 80 members there's room for volunteer opportunities and involvement of all kinds. It takes a village. If something strikes your fancy, or falls in your wheelhouse, (or you know of someone who could help) please consider inviting them to join/speak up. We are not a mountain bike only group and want to do a better job on including trail runners and hikers.

#### **Conclusions:**

We have a big year ahead of us and will need all hands in for completion of the projects. The vision of CVTA is to first and foremost produce quality work in what is promised. As we've said from the beginning, there's a lot of work to be done, and it's clear that we have our work cut out for us. See below for additional discussion points.

Action items	Person responsible	Deadline
✓ Create 2019 Events Calendar	Board to finalize event dates	ASAP
✓ Monthly newsletter	Cassie	monthly
✓ Incorporate IMBA resources	Brad	January 2019

Agenda item: Vice President/Treasurer's Report Presenter: Jeff B.

#### Discussion:

Financial status discussed- Generous donations from KTC and a few #givingtuesday donations recognized. Status on orders sway (Endura gear), and upcoming sales. No profit at this point, all sold at cost to establish our presences in the community. Trailer to be finished on a January work day. Steve M. tasked with design for interior tool organization/build.

Action items		Person responsible	Deadline
✓ Trailer- inter	ior framing for tools (material list and cost)	Steve M	ASAP (12/20)
Agenda item:	Upcoming Projects	Presenter:	Brad, Chuck Morris

#### Discussion:

Major upcoming projects discussed. Chuck Morris introduced to the club as a connection to Norris Trail System. Trail construction and maintenance currently not under an organization but being provided by a dedicated group of individuals. Chuck presented an enthusiastic and compelling case to their dedication to the trail system, including a grant that was

written and approved that has paid for the purchase of a Trail Building machine with the expectation to build at least 3 miles of trail in the Norris watershed area. He shared that there are 15 miles of newly made trail on the West side of the Dam. The scope of the plan and the potential are much better explained by Mr. Morris, but to sum it up, there's a potential for expansion, with Mayoral support and the request for organization/trail stewards. He is reaching out to CVTA to be those trail stewards.

Haw Ridge Skills Park is in the beginning stages of planning. The city has approved the use of the land and supports us in our next steps. The first phase will be laying out a plan with trail and features. Once this is established, fundraising will start.

Hill of Truth – Jon stepped up to give an update on the plan for the HOT, stating his goal of sticking true to the 20y tradition while making it our own. Expanding the community involvement to trail runners and triathletes (Xterra). He will need volunteers to help out with multiple committees as the plans come together. Nox Wheels will be a primary supporter of the event, as they have in the past.

#### Conclusions:

Members present support the Norris project, and agree to commit 3 of the 9 work days scheduled for 2019 to help complete the 3 miles granted. Future trail support TBD but likely will become a part of the CVTA scope.

Skills Park will be a large undertaking but will be a great asset to the community once completed.

Action items		Person responsible	Deadline	
✓	Haw Ridge Skills Park Layout	Cassie and Mat	2/19	
✓	Norris Trail Days	To be incorporated into plan		

## Other Information

### Special notes:

We have a busy year ahead of us. Fundraising events to be held throughout the year to include a pint night w/Geezer Brewery with a raffle, a tent at the Secret City Festival this summer, Hill of Truth Race and Film Festival utilizing the Oak Ridge Playhouse. (on that note- Raffle items needed for the fundraiser. If you know of something that could be donate please contact Brad, or any other board member.

Trail Days- locations to be rotating among the trail systems in the area. Food sponsors for these trail days are needed. If no sponsor, CVTA provides pizza for the volunteers.

### Group rides/runs:

Gentleman's Ride was a regular (weather permitting) on Mondays through the summer. Steve M. not present to address status of the ride - watch for information regarding status.

Group Run on Friday pm to start in the future lead by Steve B. Details to follow as they develop.

Quick update on Hollingsworth Project in Clinton:

Moving forward with plans. Scope of trail is still planned to be around 12 miles of machine-built trails. Some talk of incorporating a brewery in the area of the trail system. Discussion of the benefit. utilizing professional trail designers to layout the trails. No set date on ground breaking or opening

Meeting adjourned at 8:11p