

# Clinch Valley Trail Alliance

April 12, 2018

7p

The Other One Restaurant

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## Board of Directors

**Attendees:** Brad Spears, Jeff Bale, Mat Stanke, Doug Colclasure, Larry Creech, Steve Barber, Cassie Meitner, Sean Leader

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## Minutes

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**Agenda item:** Introduce structure for implantation moving forward

### Discussion:

As the CVTA gains momentum, the meetings will soon be geared toward and open to members. We need to introduce a structure to the information presented to best serve the members

### Conclusions:

Reports to be given by President and Treasurer at each monthly meeting to share the state of the organization. Both Brad and Jeff discussed their status reports

Treasurer Report: Bank account is open, with \$100 donation by Jeff Bale, as well as \$573 in donations from the Hill of Truth race organizers last year. Additional donations anticipated for deposit now that account is created. Access to funds will be through check or debit card. Jeff is currently working on a form that will help with reimbursement. Pre-approval for all purchases will be required for any reimbursement requests. A ledger has been started (or will be started) to track expenditures.

Presidential Report: Brad discussed being invited to an informational meeting as representation of CVTA, regrading land usage, holding and ownership, and endowment. Discussion on history/back ground of Frill Bend (?) requested to Doug to gather information on for. Also updated IMBA standing and requirements to move forward.

Trail Committee: Larry and Doug discuss work that had been completely- (new Bridge on East Edge/East Ridge, had maps and presented plan for AMBC workday in May. 3 main projects (Twister reroute, Middle Reroute, Lake Reroute (by Soccer entrance point), CVTA to provide team leaders for each designated area of work. Additional days of CVTA time may be needed for areas in need of more involved attention. Introduced possibility of the City allowing ATV access to the park for tool delivery to work sites. Multiple places for improvement but narrowed down immediate needs and most practical place for volunteers' energies.

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**Agenda item:** Revisit/ Finalize Membership Drive details/dates.

### Discussion:

Key points for Membership Drive, what it will involve and who will be assigned/volunteering for what. Poster with events Facebook event pages to follow for sharing.

### Conclusions:

May 4<sup>th</sup>- Walk out day for AMBC work day pre-planning. Afternoon/evening plan. Time TBD- Larry (& Doug?)

May 5<sup>th</sup>- Cinco de CVTA 1<sup>st</sup> official Membership day. 1p-4p Crafter's Brew – Jeff is lead on this

May 6<sup>th</sup>- North Boundary No Drop Ride- Horizon Center Entrance - 2p – Cassie, Mat and Larry to work out route

May 11<sup>th</sup>- Haw Ridge No Drop Run – 6p- Steve B and Brad S to lead

May 12<sup>th</sup> Haw Ridge AMBC work day – time and location TBD.

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**Agenda item:** Finalize Swag for Members

**Discussion:**

Finalize Logo, decide on stickers and pint glasses for distribution on in-person Membership sign-up. Discussion for local brewery donation for Pint night. Possibility of first pint (in new glass) for members at discounted price or free (?). Introduced possibility of future benefits to include a discount card of local businesses as a “card carrying member of CVTA”

**Conclusions:**

Stickers to be ordered #200 count, with color and 4x4 size approved by Board. #100 Stainless Steel Pint glasses with Black logo printed to be part of membership/start up membership benefit. Goal of order placement by 4/13/2018. T-shirts to follow as merchandise down the line. Will hold for now until more funds available for product.

<b>Action items</b>	<b>Person responsible</b>	<b>Deadline</b>
✓ Finalize Logo	Natalie and Brad	4/13/18
✓ Investigate Yee Haw or Geezer Brewery participation With donated or discounted keg for event (Addendum 4/13/2018- Yee Haw has confirmed sponsorship. Geezer has expressed interest. Unsure of details of degree of sponsorship at this point.)	Jeff	?

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### ***Other Information***

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**Special notes:**

Discussion on Startup Membership year dues, and category for signup limited to individual for this year. Unable to provide tax deduction receipt for this year. Sign up options for new members are going to be the website or in person (must be present to get swag). Payment options will be personal Check, Pay Pal, or possible card swipe/phone attachment. Posters, events and social media for sharing details of events and membership in the works. Natalie has created some amazing advertising/announcement pieces for distribution.

Other Action items to be discussed after Membership Drive is complete would be local business participation for discounts available to CVTA members.

KBC to install Donated Bike Pump in Haw Ridge Parking Lot on the 12<sup>th</sup> with AMBC workday.

Promo Photo op needed for donations from UCore (sp?) to include Friends of Haw Ridge and CVTA members to help “pass the torch” and shift power to CVTA.

No Meeting date set. TBD after membership drive. June date :TBD- goal is to open to all members!!

Meeting locations discussed – Crafters Brew, Buffalo Mountain Grill, open