



# CVTA MEETING MINUTES

*September 25, 2018 @ 7pm*

*The Kitchen at Crafter's Brew*

## **President's Report**

- The membership level is between 75-80. This is great progress for a club less than a year old.
- We need to do more to engage the community though.
- Pay membership dues directly through the IMBA website.
- The President and Vice-President will be going to SORBA in November for the official ratification of the club into IMBA/SORBA.
- The Hollingsworth Foundation Project
  - The foundation reached out to CVTA. They desire 8-10 miles of Loyston like, machine-built trail on 180 acres in Clinton. More details to come as the project begins to take shape.
- Downtown Oak Ridge Project
  - A parcel of land in downtown Oak Ridge is being discussed to see if a land trust can be setup where permanent recreational trails can be developed.
  - This is a great project to engage the community, especially younger users and could connect to the East Fork Poplar Creek Trail.
- Regional Natural Asset Plan
  - A Secret City Radio Podcast will contain an environment management segment that CVTA will be a part of.
- Trail Sponsors have been finalized. They include:
  - Bob's Trails Trees and Gardens
  - Knoxville Bike Company
  - Nick Dwyer Tree Care
  - Podium Sports Medicine
  - UCOR
  - Geezers Brewery

## **Secretary's Report**

- Approved the minutes

## **VP/Treasurer's Report**



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- The trailer will be the biggest budget item. With sponsorship, it will only cost CVTA ~\$500.
- CVTA purchased \$300 in new loppers.
- T-shirts are \$20/each. CVTA makes a few dollars each.
- \$9274 is the current account balance.

## **Trail Committee Report**

- New Low Gap
  - About 30 people volunteered for the September work day. An amazing amount of benching was done on the New Low Gap in just 3 hrs. It is rideable but will get better with the future rain. Small work groups will continue to fine tune the trail.
- EBORCE
  - No maintenance issues were reported. New trails will be a significant challenge.
- East Fork Poplar Creek Trail
  - All but one easement is in place. The plan is to start in January on the 2-mile trail.
- October Work Day
  - The tentative plan for the work day is to clean up Easy Trail and possibly open a connector on the south side of Haw Ridge. It should be an easier day.

## **Marketing and Social Media Report**

- T-shirts are selling well.
- Discussions on future items such as cups/koozies/ jerseys/and handup gloves were held.
- Jon Crowson will contact Club Ride apparel about possible jerseys
- Jon Crowson will also be the 2019 Hill of Truth / CVTA Festival Coordinator
- Mackenzie Wilder has volunteered to lead Membership Development / Engagement Initiative

## **Upcoming Events**

- Elza Gate Cleanup is on September 29<sup>th</sup>
- The 20<sup>th</sup> Annual 12 Hour Hill of Truth Race is at Haw Ridge on October 27<sup>th</sup>.

## **New Business/Future Agenda Items**

- The Gentlemen's' Ride has been successful. Rides are typically on Monday night, weather permitting.



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-There is a standing Wednesday night Trail Run at Haw

-The UT Track Club utilizes North Boundary and BORCE properties. CVTA should reach out to them and try to gain their involvement.

## **Club Needs**

-Food Sponsor coordinator for work days

-Trailer welder and carpenter to create tool organization

